Happy New Year...

..Time to Market Our Success to Your Stakeholders

By: Georgene Bender, RSA

The New Year once again begins with new challenges. It seems we annually are challenged to justify our programs with our stakeholders in a tight economy. There are several resources for you to use with your stakeholders.

Military Partnership. Many of you participated in some ways in Operation Military Kids or with MacDill AFB 4-H Clubs. The 2009 OMK Annual Report will be posted on www.florida4h.org and www.operationmilitarykids.org. Share this program with your stakeholders.

Afterschool Staff In-Service. Several counties also participated in the METLIFE GRANT and provided in-service to youth staff working in afterschool programs. If you didn’t evaluate those trainings, send a survey to participants and gather the data about how they have used the material.

Success Stories in ROA. You all just finished your ROAs, and you should have some great stories that you can share.

Post your success stories with pictures on your website. Make this a regular feature on your website. These can be very effective.

Special Events to “Toot Our Horn”

March 2 – Legislature Re-convenes
March 10 – 12th Annual 4-H Tallahassee Reception & Auction
  - Representative Faye Culp (Tampa area) will receive 4-H Lifetime Achievement Recipient Award.
April 22 – 4-H Day @ the Capitol

Local 4-H Photography Gallery. State 4-H will start this program in 2010 with our State winning photos, but it’s replicable locally. Have selected 4-H winning photos frames and offer to local businesses, commissioners to hang in their office or businesses.

Take time to market our programs in a variety of ways. It’s not just news releases and videos. People-to-people contact makes the big impact.
Habit 3 Put Things First
Will and Won’t Power

This Habit deals with learning to prioritize and manage your time. Managing your time is described by “Time Quadrants”. As you read about each quadrant, think about where you fit in. Where do you spend most of your time?

Quadrant 1: Procrastinator
The procrastinator is addicted to urgency. This person “puts things off” until there is a crisis. There is little planning.
Results of too much time in Q1 are
- Stress and anxiety
- Burnout
- Mediocre performance

Quadrant 2: Prioritizer
The prioritizer is the envy of all of us. They have it together. Homework on time, makes lists, follows through and tries to balance their life.
Results of time in Q2 are
- Control of your time
- Balance
- High performance

Quadrant 3: Yes-man
This area represents things that are urgent, but not important. People here ‘please others’. This is filled with activities that are important to ‘other people’ and not in your best interests.
Results of time in Q3 are
- Reputation for being a ‘pleaser’
- Lack of discipline
- Feeling like a doormat for others

Quadrant 4: Slacker
This area is described as waste and excess. Activities are neither urgent nor important. This person lafs and does not see urgency in doing much.
Results of time in Q4 are
- Lack of responsibility
- Guilt
- Flakiness

We all spend time in each of these quadrants throughout our life. The key is shrink our time in Q1,3,4 to maintain a greater balance and performance of Q2.

Shrink Q1 by procrastinating less. Do important things early – cutting your procrastinating in half – will cut your stress in half!

Shrink Q 3 by saying NO to unimportant things. When you say NO, you are saying YES to important things.

Shrink Q 4 by reducing your slacker activities less, it’s not about NOT doing anything, but putting it in perceptive.
Social Media: Promises, Pitfalls and Perils

January 22, 2010
3-5pm
Webinar Presented by UF Law School

Social media is fun, free and easy, and more people each day use it for business as well as for pleasure. But what are the liabilities and legal pitfalls of using Facebook, Twitter and other social media? Are there special concerns related to public institutions operating under Sunshine Laws?

For more info go to 4-H Youth Professionals @ Facebook.com

Fashion Revue & Showcase @ Florida State Fair
Saturday, February 6, 2010
9am – 3pm

Exhibit applications due January 22
Showcase: Share-the-Fun and Public Speaking
Forms due by January 22

Need forms in order to get passes to exhibitors.

Communication Arts 2011 Changes
Large Poster for your District Events available
Contact Georgene to schedule to use it
*See the poster at Share Fair 1/27 at YDI

April 10 – Military Family Day
10-6pm FREE
@ Camp Cloverleaf, Camp Ocala and Camp Timpoochee

Volunteers needed to lead activities, tours of camp, serve lunch
Contact Cliff Lewis, OMK Coordinator
Sgmlewis@ufl.edu
if your teen group is interested in helping
4-H EDIS ‘REVISED’ PUBLICATIONS

4H5.5/4H255: Procedures for Handling 4-H Accounts - Guidelines for 4-H Fundraising
Revised! 4H5.5, a 5-page fact sheet by Marilyn N. Norman and Joy C. Jordan, gives guidelines for properly conducting fundraising within 4-H. Published by the UF 4-H Youth Development Program, November 2009.
http://edis.ifas.ufl.edu/4H255

4H5.7/4H257: Tax-Related Procedures for 4-H Clubs and Affiliated Groups
Revised! 4H5.7, a 3-page fact sheet by Marilyn N. Norman and Joy C. Jordan, details correct tax procedures for 4-H clubs. Includes information on exemptions, receiving donations, state tax, and getting on the IRS list of charitable organizations. Includes references. Published by the Florida 4-H Program, October 2009.
http://edis.ifas.ufl.edu/4H257

4HGCR02/4H012 Florida 4-H Treasurer’s Manual and Record Book1
Revised! 4HGCR02, a 36-page full color manual by Joy Jordan, is 4-H club material that will help guide the newly elected treasurer (age 8 and up) in his or her duties and responsibilities. This record book will be the official financial record of a 4-H club. Published by the UF 4-H Youth Development Program, December 2009.
http://edis.ifas.ufl.edu/4H012

4HSF5101.7Spn/4H286 Seleccionando un Nombre para un Club 4-H
4HS-FS101.7-Spn, a 2-page fact sheet by Marilyn N. Norman and Joy C. Jordan, is the Spanish language version of 4HS-FS101.7/4H240 Selecting a Name for a 4-H Club. It describes some considerations to make when selecting a name, and basic decision-making steps clubs can take to choose a name. Published by the UF 4-H Youth Development Program, August 2009.
http://edis.ifas.ufl.edu/4H286

In-Service Opportunities

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