

Public Value Statements
South Central District Faculty Meeting
October 8, 2008

4-H

When you support Extension 4-H youth residential camping programs, you foster a youth's ability to accept differences in others and learn about respect. Such characteristics re-enforce positive family and peer relationships which further benefit our community by reducing bullying, hate crimes and increasing tolerance of others.

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Comment [LK1]: I like this! Very concrete.

When you support Extension 4-H Youth Development, you foster community engagement which leads to increased community awareness and involvement for both our youth and adults and benefits the larger community by re-enforcing positive images of youth.

Comment [LK2]: How about something more direct, such as, "youth youth and adults become more engaged in their community"?

When you support Extension 4-H youth public speaking programs, you strengthen the cognitive and research skills of our youth who will become better communicators with a heightened confidence and self esteem. The community benefits in that our youth have greater civic awareness, community involvement and tend to strive toward leadership roles.

Comment [LK3]: How is "community awareness an involvement" different from "community engagement"? Are there ways to say this without using discipline-specific jargon?

FCS

When you support Extension Work/Family Solutions programs, participants improve family communications, reduce work place stress, and improve work style/skills and relationships in the community. Work/Family Solutions graduates have higher levels of work satisfaction, lower absenteeism rates, fewer stress-related illnesses and provide better customer service, increased productivity and lower medical costs.

Comment [LK4]: Does this mean the youth have more positive images of themselves or other people have more positive images of the youth? Either way, I am not sure that a positive image is an end in itself. How does the positive image benefit the community? By making it appear a nice place to live to people who are thinking of moving there?

Comment [LK5]: I especially like this last benefit. I think it's helpful to think about how "community awareness and involvement" on the part of youth will make a community a better place to live.

When you support the Extension Family Nutrition Program, you support education to re-enforce healthy life style choices the ability to stretch one's food dollar. FNP graduates show an increased consumption of fruits and vegetables and improved health which benefits the community through reduced health care costs and a greater sense of self sufficiency.

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Comment [LK6]: If your stakeholder is an employer, then all of these benefits are great. What is your stakeholder is someone else? Someone who neither participates in the program nor has employees who participate? What are the benefits to them?

Natural Resources

When you support Extension Catch and Release Fishing programs, you provide anglers with an effective method to catch, handle, and release fish which results in reduced mortality and improved fisheries management. Such programs benefit the community through conservation of resources, improved ecological health and increased opportunities for family recreation.

Comment [LK7]: Good!

Water Conservation

When you support Extension lawn and garden irrigation conservation programs, participants adopt irrigation techniques that use less water, thereby reducing community water use and improving lawn and landscape health and quality. Our community further benefits from reduced

Comment [LK8]: Good!

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Comment [LK9]: Not sure many people will understand what "lawn and landscape health" means. What's a healthy lawn? Green?

storm water runoff and nonpoint-source pollution, greater potable water availability and improved aesthetic appeal and neighborhood values.

Comment [LK10]: Good! Everyone in the community can get behind these benefits! Be certain that these benefits arise (directly or indirectly) from the changes your participants make.

Agriculture

When you support Extension livestock reproduction programs participants adopt Best Management Practices that increase productivity, weaning weight and synchronize the breeding season. Such programs improve herd health and increase ranch income which benefits the community as an economic generator and through an improved environment that increases water recharge areas, wildlife habitat and green space.

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Comment [LK11]: Can you be more specific? Ranchers with higher incomes...do what? Spend more of their income locally? Hire more local workers? Pay higher taxes?

When you support Extension agricultural water quality Best Management Practice programs, participants will...which improves community water quality and decreases the environmental impact of agricultural by reducing fertilizer inputs, reducing water body contamination by pesticides and holding water on properties to increase aquifer recharge.

Comment [LK12]: I don't see how the changes and outcomes you have cited will lead to these benefits.

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FYN

When you support the Extension Florida Yards and Neighborhoods program, you educate homeowners and commercial companies in the proper use of soil testing, fertilizer/pesticide application calibration and plant and product selection in an effort to reduce fertilizer/pesticide run-off thereby improving water quality and community aesthetics.

Comment [LK13]: Generally, try to reword this one using the "changes lead to outcomes lead to public value" structure.

Comment [LK14]: The fact that we educate people is important, but the key to the public value message is what do the participants do differently as a result of that education? Reduce fertilizer and pesticide use? Apply it in a manner that reduces the amount that ends up in water runoff?

Horticulture

When you support Extension pesticide training, you educate participants to correctly identify pest problems and thereby to apply the appropriate solution including cultural and bio-rational options. The community further benefits from such programs through a healthier environment with fewer pollutants in storm water runoff and reduced non-point source pollution.

Comment [LK15]: Do you have evidence that the changes your participants make lead to these outcomes? Saying "in an effort to" makes it sound like you are not sure of the outcomes.

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Comment [LK16]: I don't know what "cultural and bio-rational options means. Will your stakeholder know what it means?

Comment [LK17]: Good! Again, be certain that these benefits arise directly or indirectly from the changes participants make.

Edited & Interpreted by

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